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CAREER OPPORTUNITY: Marketing Manager

Sport & Social Club is looking for a new teammate! Although you won't find anyone wearing a suit, we take our business seriously. Join an awesome, active, hardworking, and dedicated team in the sports industry.

SSC provides recreational sports leagues for adults. Since inception in 1996, the Sport & Social Club has grown to 100,000 members actively playing in a huge variety of sports year round. SSC has a vision for growth: **1 million members** across multi-markets by 2026.

Sport & Social Club is looking to hire a **Marketing Manager**. Candidates must be a great fit with the Sport & Social Club Core Values:

1. Deliver what you promise.
2. Live and breathe Sport & Social Club.
3. Treat every member like your best friend.
4. Take pride in what you do.
5. Get shit done.
6. Be a Tigger, not an Eeyore.

Ideal candidates will have a minimum of 6-9 years of relevant marketing experience and be entrepreneurial in mindset. You are an energetic doer, and you are willing to roll up your sleeves to really dig in. This is a role that will expand as the company grows. A successful candidate will possess:

- A solid track record of strategic marketing planning.
- A degree in marketing, communications or business.
- Demonstrable working experience with the integration of digital and social media marketing.
- Outstanding writing and communication skills.
- Experience with Facebook Ads Manager and Google Analytics
- Photoshop / graphic design skills are an asset

The Marketing Manager will be responsible for bringing the brand to life with a complete marketing strategy, including implementation along with a small junior support team. Specific responsibilities include:

- Develop the marketing strategy in line with company objectives.
- Boost brand awareness amongst both existing members and new markets.
- Design, build and maintain a social media presence with creative and fun content.
- Plan and execute all digital marketing tools.
- Oversee all SSC communications and email campaigns.
- Provide accountability for marketing budgets and metrics.
- Coordinate with the Director of Corporate Partnerships to ensure integrated partner activation.
- Ensure consistent use of the SSC brand across all channels.

Compensation will be commensurate with experience. This role will report to the President and CEO. The job will be based out of Toronto, however may require sporadic travel throughout Canada and the U.S.

To further explore this opportunity, submit cover letter and resume in confidence to jobs@torontossc.com using Subject: Application for Marketing Manager. Due date: May 12th, 2017.

We thank all interested applicants but only those selected for an interview will be contacted.